

President: Phillip Raymont  
Vice President, Rescue Services: Mick Cook  
Vice President, Youth Services: Lyn Waters  
Director of Finance: Karen Hickmott  
Director of Administration: Denise Ryals



## **SPONSORSHIP PACKAGES for 2021/2022 season onwards**

Toowoomba Bay Surf Lifesaving Club (Toowoomba Bay SLSC) is a well-respected and socially conscious organisation established in 1954. It has been providing voluntary surf lifesaving services to the community for more than 60 years.

During this time the population of the Central Coast has grown significantly, as has the popularity of Toowoomba Bay Beach. In the summer of 2020/2021 over 112,214 people visited Toowoomba Bay Beach with no lives lost.

Toowoomba Bay SLSC plays an important role in keeping the beach safe and therefore makes a positive contribution in attracting tourists to the region. This has substantial flow on benefits to local businesses and the community.

In addition to providing traditional surf lifesaving services. Toowoomba Bay SLSC conducts programmes for other community groups. These include one of the Coast's largest nipper programmes, our Stingray nipper programme for children with additional needs and hosting groups of children from remote farming communities.

The challenges to provide a safe beach to meet increased population and tourism can only be met with a financially strong and well-resourced and growing surf club. There is an ongoing requirement to maintain and replace equipment and to provide training to current and future members

## **OUR SPONSORS REFLECT OUR CORE GOALS**

- Maintaining our proud lifesaving record.
- Ensure patrols are equipped with required lifesaving education, training and equipment
- Encourage and facilitate healthy and balanced competitive participation
- Create an environment that sparks passion for community service and participation within the ranks of our junior members
- Assist our younger members to build skills that are transferable to other parts of their lives

## **AS YOU CAN SEE A LOT IS HAPPENING**

We therefore seek to develop relationships with similar, community minded businesses that would like to sponsor Toowoomba Bay SLSC to ensure that the high level of community service is maintained.

Toowoomba Bay SLSC welcomes all businesses and organisations. The club has sponsorship packages to cater for all budgets. We are confident that we can add value to your products and services and assist you with your community profile.

## IF YOUR BUSINESS WOULD LIKE TO GET INVOLVED

If you would like to partner with Toowoona Bay SLSC and assist in providing these community services, please contact Mick Cook on 0418 264 284 or Karen Hickmott on 0413 807 413 or email at [finance.toowoona bayslsc@gmail.com](mailto:finance.toowoona bayslsc@gmail.com).

### SPONSORSHIP PACKAGES

#### PLATINUM

**Current: Magic Mums Cleaning and Central Coast Council**

##### HOW TO BECOME A PLATINUM SPONSOR

3 years continuous support at greater than \$5,000 pa or a donation of greater than \$5,000 pa cash, product/services or both

##### BENEFITS

- Invited to our senior presentation 2 tickets at no cost
- Naming sponsor of a club section e.g. First aid tent, March past team, tents etc **Note** to be eligible sponsorship over 3 years continuous
- Advertise in our newsletter/FaceBook page
- Link from our website to yours if available
- Listed in our annual report
- Signage on club's sponsor board
- Access to hire the club's hall midweek free of charge for 2 functions bar staff available free of charge **Note** cleaning and security not included. The club does not allow birthday parties between the ages of 16 and 25.
- Certificate stating you are a supporter of Toowoona Bay SLSC
- Naming on primary rescue equipment or club equipment e.g. IRB, Patrol Trailer, Rescue boards **Note** to be eligible sponsorship 3 years continuous
- **NOTE all signage to be provided by the sponsor to Toowoona Bay SLSC's specification**

#### GOLD

**Current: Narellan Pools Central Coast, Robbo's Automotive & Tyrepower, Fortunity, Fawkes Financial Services Pty Ltd and Zest Events International**

##### HOW TO BECOME A GOLD SPONSOR

3 years continuous support at greater than \$2,000 to \$5,000 pa or a donation of greater than \$2,000 to \$5,000 pa cash, product/services or both.

##### BENEFITS

- Invited to our senior presentation 2 tickets at no cost
- Naming sponsor of a club section e.g. First aid tent, March past team, tents etc **Note** to be eligible sponsorship 3 years continuous
- Advertise in our newsletter/FaceBook page
- Link from our website to yours if available
- Listed in our annual report
- Signage on club's sponsor board

- Access to hire the club's hall midweek free of charge for one function, Bar staff available free of charge **Note** cleaning and security not included. The club does not allow birthday parties between the ages of 16 and 25.
- Certificate stating you are a supporter of Toowoona Bay SLSC
- Naming on primary rescue equipment or club equipment e.g. IRB, Patrol Trailer, Rescue boards **Note** to be eligible sponsorship 3 years continuous
- **NOTE all signage to be provided by the sponsor to Toowoona Bay SLSC's specification**

## SILVER

### Current: Aubrey Brown Lawyers

#### HOW TO BECOME A SILVER SPONSOR

Annual contribution of \$500 to \$2,000 cash, product/services or both

#### BENEFITS

- Listed in our newsletter/FaceBook page
- Link from our website to yours if available
- Listed in our annual report
- Signage on club's sponsor board
- Certificate stating you are a supporter of Toowoona Bay SLSC
- **NOTE all signage to be provided by the sponsor to Toowoona Bay SLSC's specification**

## BRONZE

### Current: Hornby Project Signage

#### HOW TO BECOME A BRONZE SPONSOR

Annual contribution of \$500 or less cash, product/services or both

#### BENEFITS

- Listed in our newsletter/FaceBook page
- Listed in our annual report
- Certificate stating you are a supporter of Toowoona Bay SLSC